

FACULTY OF BUSINESS AND ECONOMIC SCIENCES

DIPLOMA IN INVENTORY AND STORES MANAGEMENT

BOLOTI, Siyabonga Sibusiso Hope
HLEKANI, Sivuyile
JAMNXA, Samantha Asekhona
LINDANI, Tuleka
MAJOLA, Sinazo Siphesihle Abigail
MFIKANYE, Asanda
NATAL, Dane Tarryn
NZILANI, Vuyolwethu
SOHENA, Zolela Zizo
TOM, Nomfundiso
TOM, Zikhona

CUM LAUDE

MAGUGA, Sisipho
MOOI, Siyamkela Nehemia

DIPLOMA IN LOGISTICS

AUPAIX, Chantel Shirley
BILISHO, Yamkela
BILL, Khanya
BOMA, Anelisa
BREWER, Wayne Peter
DE LANGE, Rene
DUNA, Siphobasa
FAIRBANK, Ramleigh Franklin
FILLIS, Morne
FULANI, Bongani
FUTSHANE, Leon Sinelizwi
GELDERBLOEM, John
GIDA, Siphelile
GQEBA, Luyolo
HANTI, Amanda
HENENE, Vuyolwethu
KAKAZA, Siseko
KELEMBE, Rowen Lwando
KLAAS, Sibongile
KWANI, Siphokazi
LAMANI, Chuma
LINGANI, Yanga
MABUSELA, Lindokuhle Veronica
MAGADLA, Nandipha Benedictor
MANKANKU, Siphumelele
MANYONTA, Sigcine
MAPOE, Annezia Chantal
MAQOKO, Busiswa
MARASHULA, Akhona Siphesixole
MATIKANE, Akhona Happyness
MATIWANA, Siyabulela
MATOTI, Akhona
MBIZA, Lehutso Nelly
MCABA, Lwandise
MGIJIMA, Zizipho
MINI, Khayaletu
MKHWENKWE, Sibabalwe Azonwabe
MKONTO, Pamela
MNQONONGWANA, Asisipho
MNUNU, Sonele
MNYENYEVU, Nkosikona
MPONGOMA, Litho
MTUMANI, Elsie
MUKONDELELI, Talelani Mudzuli
MVUMVU, Thandi
NCANI, Sphosihle
NDLUMBINI, Asemahle
NDZUTA, Yakupa
NGCOLOMBA, Bongive Thelma
NGUBANE, Lethuxolo
NTAMO, Kanya
NTSHINGILA, Thanda Khanya
PINDA, Lithemba Thimna
RENENE, Yolanda
SIMAKUHLE, Siphesihle
SIPANGO, Thulani
SLOTI, Sive

SPONDO, Khanya
TER STEGE, Ross James
TSHINGANA, Athenkosi
VALI, Liviwe
VAMVA, Luyolo

CUM LAUDE

KATO, Monwabisi
KRALO, Dumisani
LE ROUX, Johan
MATIKINCA, Siphamandla
NOMTSHATSHU, Akhona
TSHAKA, Esona Ncebakazi

DIPLOMA IN MARKETING

COOPER, Jemma Joy
FRANCIS, Tazna Lee
GOTYANA, Bongeka
GUNTU, Faith Sinothando
JACOB, Micael
JOBELA, Mhlahi
KROQWANA, Xabiso John-Ross
MANELI, Anelisa
MBOTSHELWA, Lwandokazi Zizipho
MENTJIES, Yolisa Nobhelu Helena
MENTOOR, Angela Gabriella Danielle
MTSETWENI, Vongani Tsundzuka
NDABAMBI, Yonela
NOMVEMVE, Yonela
POSTMAN, Kurt Romano
RAMJEE, Jiten
SIKAZWE, Gift
SOKUTU, Lindokuhle Khanyisa
TAYI, Chulumanco Lulekiwe
TSEINE, Palesa
VENGE, Anelisa
XALUVA, Abongile Vuyolwethu

CUM LAUDE

MILNE, Sunelle

NATIONAL DIPLOMA: INVENTORY AND STORES MANAGEMENT

GLOVER, Marvin Julian
MENZIWA, Latiswa Sipokazi
MTUSE, Phelisa

NATIONAL DIPLOMA: LOGISTICS

BARNARD, Melissa May
BOOI, Tilon Sibongile
BRANDY, Sibulele
DUBE, Luvuyo Theophilus
DUKA, Babalwa Viola
DYESHANA, Nolusindiso
ECKARD, Wiehann Henry
GEZWIND, Sebastian Stephen
GODLOZA, Lihle
GQIBA, Zimasa Onwabisa
JAMA, Athenkosi
KRAMER, Simone Allison
KUPIISO, Mandisa Allison
MAGUGU, Yonela Esethu
MAHLAMVU, Aviwe
MAKAPELA, Abongile
MASILO, Tshepiso Grace
MATSHAYA, Vuyokazi
MATTHEWS, Ceagan
MATUTU, Sinethemba
MBATHA, Qinisani
MFIKILI, Kamva
MOKOENA, Rapelang
MOLEFE, Andile Leon
MOTAU, Thembaletu
MQHAMZANA, Nwabisa

MSEBI, Sibabalo
MSIKINYA, Tobeka Eunice
MZOZOYANE, Simphiwe Welcome
NONKWALI, Phikolomzi
NQIKELA, Luvo
NXANISA, Vuyolwethu
NYANGWA, Athenkosi
QHEYA, Apheli
ROCKMAN, Mark Peter
SIBONDANA, Siza
SKELEMANA, Masixole
TERBLANCHE, Je-Rico
TEROMO, Nyakallo Mpho
TOBO, Luzuko Ronald
TSHANGANA, Noxolo
VUSANI, Kabelo

NATIONAL DIPLOMA: MARKETING

CUYLER, Benovia Edwina
DIMBAZA, Lunga
DU PLESSIS, Janine Nicolette
GEORGE, Masixole Modesai
IRAMUKUNDA, Gentille
LUPUWANA, Chuma Xolisile
MBULAWA, Lebohang Sikhululekile
MOERANE, Kekeletso Leon
NGCOKOVANE, Sibusiso
NGOWAPI, Babalwa
NGQONDELA, Nompelo
PETA, Daluthando
REDCLIFFE, Dean Graham
SCHEEPERS, Johannes Jacobus
SIGENU, Yavela
TINI, Boutros-Boutros Sihle
WHITEBOY, Justine Jessica

ADVANCED DIPLOMA IN BUSINESS STUDIES

| | |
|---------------------------------|-------------------------------|
| BOOI, Siyamthanda Yamkela | <i>(Marketing Management)</i> |
| DIKO, Aviwe Nolwazi | <i>(Logistics Management)</i> |
| HERSELMAN, Karize | <i>(Marketing Management)</i> |
| HUMAN, San-Maree Alexis | <i>(Logistics Management)</i> |
| JACOBS, Lulama | <i>(Logistics Management)</i> |
| LAMBANI, Phuluso | <i>(Logistics Management)</i> |
| MBALI, Nontlantla Alicia | <i>(Logistics Management)</i> |
| MEKUTO, Sisanda Vuyiseka | <i>(Marketing Management)</i> |
| MJEKULA, Hlomela | <i>(Logistics Management)</i> |
| MOLELO, Thabile Sinoxolo Maanda | <i>(Marketing Management)</i> |
| MOOI, Niko | <i>(Logistics Management)</i> |
| NODADA, Aphwiwe | <i>(Logistics Management)</i> |
| PAPANA, Sisipho | <i>(Logistics Management)</i> |
| QAMBATA, Lukhanyo | <i>(Logistics Management)</i> |
| SEDIBANE, Mosading Macdalen | <i>(Logistics Management)</i> |
| SOMAZEMBE, Silo | <i>(Marketing Management)</i> |
| TISHALA, Sesethu | <i>(Logistics Management)</i> |
| TOTYI, Siphokazi | <i>(Logistics Management)</i> |
| TWALO, Asanda | <i>(Logistics Management)</i> |
| ZIXESHA, Chuma | <i>(Marketing Management)</i> |
| ZONGOLA, Teboho | <i>(Marketing Management)</i> |

CUM LAUDE

| | |
|-----------------------------|-------------------------------|
| DLWATI, Asemahle | <i>(Logistics Management)</i> |
| NABELA, Depoa Unati Desiree | <i>(Logistics Management)</i> |

BACHELOR OF TECHNOLOGY: LOGISTICS

BONYA, Yolanda
HORN, Anthea Lezire
PETER, Thandisizwe
SAKELA, Asemahle
SOKUTU, Bulelwa
SOLOMON, Thabisa Tiny
SYCE, Cheslin Morne
XIMIYA, Olwethu

BACHELOR OF TECHNOLOGY: MARKETING

MTWISHA, Pelokazi
SITHONGA, Hlumisa
SOLDATI, Sinethemba
TOLWANA, Mamolaoli

BACHELOR OF COMMERCE HONOURS IN BUSINESS MANAGEMENT

ARTHUR, Keagan Ryan
BILLSON, Jason Curtis
BORERWE, Donald
CAMPHER, Layla Suzanne
DUBE, Ashel Mashango
DYASI, Aphwiwe
GOBODO, Lukhanyo
GQOKOMA, Noxolo
GXOTIWE, Aqhama
HAMI, Chimwemwe
HANEKOM, Stefan Christiaan
JONAS, Alex Will
LOUWSKITTER, Kirsty
MALAN, Charl Wynand
MANYANGADZE, Anotidaishe Foroma
MASIZA, Odwa
MAZENGERA, Chifundo
MOSWANE, Morwakoma Letjutla Francis
MSELENI, Lazola
NDZAMBO, Phumeza Palesa
NGWENYA, Thabani Raymond
NORTJE, Johannes Willem
NYONI, Sibusisiwe Ruth
OCTOBER, Adrian William Douglas
PULLEN, Cola
RUSERE, Tapiwa Mcwebster
SHUMBA, Tariro Fadzai
SMITH, Stephanie Louise
SOVENDLE, Tando
VAN RENSBURG, Jacques
WILDEMANN, Marco

CUM LAUDE

BERMAN, Gabriella Kirsty
BORGELT, Courtney Jade
BROKENSHA, Megan Amy
ISMAIL, Riyaad
MITTENS, Ashleigh Jade
TAMAJONG FRUNUEH, Adeso
VILJOEN, Jacolien Susan
VOGES, Jason Donovan
WATSON, Storm Brandon

POSTGRADUATE DIPLOMA IN FINANCIAL PLANNING

ABRAHAMS, Philton Ascendo
CALLAGHAN, Leigh Carly
CHARLES, Phelo Onele
DEWAH, Thatshelwe Mkhululi
DIAKITE, Coty Fatouma Angele
DLADLA, Asanda
DU PREEZ, Ivan-John
LANGBEN, Hlanganisa
MAKI, Brian Sindile
MANTSHULE, Kamva Litha
MAZIMBA, Lukhona Mongezi
MBANA, Gwiba Ndabezitha
MBOYANA, Sakhele
MGWEDLI, Yonela
MOLEFE, Mbaso Naledi
MUNYORO, Ruvimbonashe Doreen
NDAYI, Zinhle
NDONGENI, Amandla Mzikabawo
NONJOLA, Azuke
NOVEMBER, Khayaletu Lawrence
SIBAYA, Sibusisiwe Zekhethelo
SOHUMA, Athule
SWANEPOEL, Stefan
SWARTS, Cayla Lise

TEDILE, Nkulukazi
THISANI, Unathi
TIYO, Kayakazi
TSENGWA, Nandipha
WILSON, Craig Edward
WILSON, Leigh Ashley
ZILI, Sikelelwa Lynette
ZWENI, Zintle

CUM LAUDE

CAWOOD, Blaze
MUDZENGI, Ivor
NYATI, Vuyolwethu Nokwanda
POTGIETER, Ineke

FACULTY OF BUSINESS AND ECONOMIC SCIENCES

DOCTOR OF PHILOSOPHY

BOAKYE YIADOM, Michael

(Marketing)

Title of thesis:

CREATING VALUE THROUGH EXPERIENTIAL MARKETING FOR MOBILE NETWORK OPERATORS IN GHANA

Supervisor: Prof M Tait

DOCTOR OF PHILOSOPHY IN COMMERCE

MUSEKIWA, Albert

(Business Management)

Title of thesis:

THE INFLUENCE OF CUSTOMERS' CULTURE ON SALES PROMOTIONS AND STORE EQUITY FOR PICK 'N PAY

Supervisor: Prof S Perks

DOCTORAL CITATIONS

THE DEGREE OF DOCTOR OF PHILOSOPHY (MARKETING)

MICHAEL BOAKYE YIADOM

Previous qualifications:

| | | |
|------|---|--|
| 2000 | LCCIEB Third Level Diploma in Marketing | IMS, Kumasi, Ghana |
| 2004 | Higher National Diploma (HND) Marketing | Tamale Polytechnic, Ghana |
| 2011 | Bachelor of Technology Marketing | University of South Africa |
| 2014 | Master of Technology Entrepreneurship | Nelson Mandela Metropolitan University |
| 2016 | TEFL Certificate | London Teacher Training College, UK |

Thesis:

CREATING VALUE THROUGH EXPERIENTIAL MARKETING FOR MOBILE NETWORK OPERATORS IN GHANA

In this thesis, which is entitled “Creating value through experiential marketing for mobile network operators in Ghana”, an essential contribution to the field of experiential marketing has been made. A hypothetical model, reflecting 11 independent variables, one mediating variable and one dependent variable was empirically tested. A total of 415 respondents completed the survey in Ghana. The empirical results revealed *inter alia*, that experiential marketing has a significant positive influence on business value. The empirical evidence could assist mobile network operators in strategy development. One of the mobile network operators has already approached the researcher to act as a consultant.

Supervisor: Prof M Tait

THE DEGREE OF DOCTOR OF PHILOSOPHY IN COMMERCE (BUSINESS MANAGEMENT)

ALBERT MUSEKIWA

Previous qualifications:

| | | |
|------|---------------------------------|--|
| 2001 | BCom Marketing (Hons) | National University of Science, Zimbabwe |
| 2006 | Masters Business Administration | Midlands State University, Zimbabwe |

Thesis

THE INFLUENCE OF CUSTOMERS' CULTURE ON SALES PROMOTIONS AND STORE EQUITY FOR PICK 'N PAY STORES SOUTH AFRICA AND ZIMBABWE

The critical role of culture is appreciated in domestic and international marketing as a tool for obtaining a competitive advantage. This study investigated the influence of Pick 'n Pay customers' culture on their sales promotion, buying behaviour and store equity in South Africa and Zimbabwe. The value of the study lies in that, it found African customers' Ubuntu/unhu, status consumption and cultural orientations influence their monetary and non-monetary sales promotion buying behaviour and store equity, especially in the retail store field. The study further identified the major role demographics play in shaping African customers' cultural orientations and sale promotion buying behaviour.

Supervisor: Prof S Perks